

2022 GEMMA Money Challenge

Guidelines

GEMMA together with HSBC Malta Foundation have partnered to create the 2022 GEMMA Money Challenge. Building on the theme introduced during Global Money Week 2022 the challenge will encourage school organisations to participate in a healthy educational competition to increase the awareness of financial knowledge amongst students and parents. The schools will compete against each other for the best creative and impactful project.

THE THEME

This year's theme is **“Build your future, be smart about money”**

The theme captures the importance of thinking about one's own future when making financial decisions. This theme not only prompts young people to be forward-thinking but also encourages flexibility for participating schools when planning their activities, for example to address issues such as sustainability, digitalisation of financial services, barriers to financial decisions, equal access to financial education, service and advice etc.,

THE CHALLENGE

GEMMA is challenging schools to be creative in their approach to the theme and to create a project that has both an educational and social impact. The schools will participate by submitting a 10-minute video on their project where they would talk about the following key areas:

- How they came up with the project
- Its applicability to society
- What they learnt about financial literacy

CRITERIA

All entries should demonstrate:

1. A clear link between the theme of money management and its impact on the community to fulfil a current gap or need amongst society.
2. Participating schools will be judged on the idea / rationale for their creation as well as the learning they demonstrate. Judges will be looking for schools to show their awareness of money management issues and how these can be avoided for the future. Judges are also encouraging schools to involve maximum participation of students to be involved and play their part in the project.

ELIGIBILITY

Both primary and secondary schools can participate in the challenge. A project co-ordinator needs to be assigned to the project that will be the main driver and communicator of the overall project.

PRIZES

There will be two first prize winning entries for Primary years and for Secondary years.

The winning school entry will receive a €250 One4All vouchers PLUS €100 worth of book vouchers for the school library sponsored by HSBC Malta Foundation.

APPLICATION

Each school would need to enter their participation for the competition by the 8th April by clicking on the link <https://gemma.gov.mt/competitions/2022-gemma-money-challenge/> and completing the online application form. competition will run until the 13th May.

The challenge is free to enter.

DEADLINES

The competition will run until midday of the 20th May at which every participating school would need to send their video presentation by WeTransfer to Petra Ellul Mercer on petra-marie.ellul-mercet@gov.mt. Any late applications will not be accepted.

RESULTS

All entries will be viewed by a panel of judges including HSBC Malta Foundation, Ministry of Education and GEMMA. Feedback will be sent to the participating schools directly by the 31st of May 2022.