

ĠEMMA Money Challenge

“Build your future, be smart about money”

Guidelines

This scholastic year ĠEMMA Money Challenge has focused on the current situation in our surrounding world with the theme ‘Build your Future, Be Smart about Money’.

The aim of this challenge is to encourage school organisations to participate in a healthy educational competition to increase the awareness of financial knowledge amongst students and parents. The schools will compete against each other for the best creative and most impactful project.

THE THEME

This year’s theme is **“Build your Future, be Smart about Money”**

The theme captures the importance of thinking about one’s own future when making financial decisions. This theme not only prompts young people to be forward-thinking but also encourages flexibility for participating schools when planning their activities, for example, to address issues such as sustainability, digitalisation of financial services, barriers to financial decisions, equal access to financial education, services and advice etc.,

THE CHALLENGE

ĠEMMA is challenging schools to be creative in their approach to the theme and to create a project that has both an educational and social impact. The schools will participate by submitting a 10-minute video on their project where they would talk about the following key areas:

- How they came up with the project
- Its applicability to society
- What they learnt about financial literacy

CRITERIA

All entries should demonstrate:

1. A clear link between the theme of money management and its impact on the community to fulfil a current gap or need amongst society.
2. Participating schools will be judged on the idea / rationale for their creation as well as the learning they demonstrate. Judges will be looking for schools to show their awareness of money management issues and how these can be avoided for the future. Judges are also encouraging schools to involve maximum participation of students to be involved and play their part in the project.

3. Schools can have more than one team participating in the competition. However, it is up to the discretion of the school to send in the best group presentation by the 13th March 2023. A participating team can have a maximum of 5 participants and a minimum of 3 for primary, and secondary.
4. The same school can participate in both primary, and secondary competitions.
 - a. Primary ages from 5 to 10 years
 - b. Secondary ages from 11 to 16 years
5. The challenge is open for all schools – State, Church schools and Private schools.

ELIGIBILITY

Both primary and secondary schools can participate in the challenge. A project co-ordinator needs to be assigned to the project that will be the main driver and communicator of the overall project.

PRIZES

There will be two first prize winning entries for Primary years and for Secondary years.

The winning school entry will receive a €300 One4All vouchers PLUS €100 worth of book vouchers for the school library.

APPLICATION

Each school would need to enter their participation for the competition by the 30th October 2022 by clicking on the link <https://gemma.gov.mt/competitions/gemma-money-challenge/> and completing the online application form. competition will run until the 13th March 2023.

The challenge is free to enter.

DEADLINES

The competition will run until midday of the 13th March 2023 at which every participating school would need to send their video presentation by Wetransfer to Petra Ellul Mercer on petra-marie.ellul-mercier@gov.mt . Any late applications will not be accepted.

RESULTS

All entries will be viewed by a panel of judges including the Ministry of Education and GEMMA. Feedback will be sent to the participating schools directly by the 31st of March 2023. The winners will be announced during Global Money between the 20th – 26th March 2023.